

# Technology Management Series

## Required Reading for Module 1

April 11 & 12, 2024

### Strategy: Leading with AI



Professor Karim Lakhani

Overview: [Please download a copy](#) of [Preparatory Instructions](#)

Please prepare for this module segment by [downloading a copy](#) of “[Competing in the Age of AI: Strategy and Leadership When Algorithms and Networks Run the World](#)” by Karim Lakhani & Marco Iansiti and reading the first chapter

Case Study: [Please download a copy](#) of [Ant Financial \(A\) \(617060-PDF-ENG\)](#)

### Board of Directors Consortium



Professor David Larcker

Overview: [Please download a copy](#) of [Preparatory Instructions](#)

Please prepare for this module segment by purchasing a copy of “[Corporate Governance Matters – 3rd Edition](#)” by David Larcker & Brian Tayan and reading the chapters one and two

Case Study: [Please download a copy](#) of [The Wells Fargo Cross-Selling Scandal](#)

### Executive Financial Management & Financial Analysis



Professor C. Fritz Foley

Overview: [Please download a copy](#) of [Preparatory Instructions](#)

Please prepare for this module segment by purchasing a copy of “[Analysis for Financial Management – 11th Edition](#)” by Robert C. Higgins and reading chapters two, three and four

Case Study: [Please download a copy](#) of [Butler Lumber Company \(9-292-013\)](#);

Excel File: [Please download a copy](#) of [Butler Lumber Company Financial Worksheets](#)

Reference: [Please download a copy](#) of [Glossary of Terms](#)

### Navigating the Global Economy: Focus on the Top Seven Economies



Professor Richard Vietor

Overview: [Please download a copy](#) of [Preparatory Instructions](#)

Case Study: [Please download a copy](#) of [China: the New “New Normal”](#)

### Navigating the Future: Exploring Emerging Technologies



Professor Drew Endy

Article: [Please download a copy](#) of [DNA 101: Reading, Writing & Editing](#)

Fact Sheet: [Please download a copy](#) of [Administration Announces New Bold Goals and Priorities to Advance American Biotechnology and Biomanufacturing](#)

Article: [Please download a copy](#) of [Atoms are Local](#)

Article: [Please download a copy](#) of [Can Synthetic Biology Save Us? This Scientist Thinks So](#)

**\*Note: Each of the highlighted items has been included within this Zip File**