

Technology Management Series

Board of Directors Consortium

Professor David Larcker

CTO Forum

Technology Management Series Conference

Corporate Governance and Board of Director Session

Session #1 (April 11, 2024)

Overview of Corporate Governance and Corporate Purpose

Readings:

Corporate Governance Matters – Chapter 1 (Introduction)

The Wells Fargo Cross-Selling Scandal

Optional Reading:

Corporate Governance Matters – Chapter 2 (International Corporate Governance)